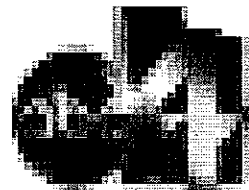


## ORDER



**Orders**  
**Order / Rev:** 64307  
**Alt Order #:**  
**Product Desc:** ESTIMATE 12438  
**Estimate:** 12438  
**Flight Dates:** 10/09/12 - 10/14/12  
**Original Date / Rev:** 10/08/12 / 10/08/12  
**Order Type:** CIA - O

KTVX-TV

**Primary AE:** Office Accounts  
**Sales Office:** SLC  
**Sales Region:** Local

**Agency Name:** Media Strategies & Research  
**Buying Contact:**  
**Billing Contact:**  
 1580 Lincoln Street  
 Denver, CO 80203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Matheson for Congress 2012  
**Demographic:** HH  
**Product Codes:** US Congress  
**Priority:** P-3  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/12/12	14	\$3,025.00	\$2,571.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	14	\$3,025.00	\$2,571.25	0.00
<b>Totals</b>	<b>14</b>	<b>\$3,025.00</b>	<b>\$2,571.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/09/12	10/09/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6a-630a	-1-----	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1-----					1	\$95.00		0.00			
E 2	KTVX	10/12/12	10/12/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	630a-7a	----F--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$130.00		0.00			
E 3	KTVX	10/10/12	10/10/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	--1----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--1----					1	\$250.00		0.00			
E 4	KTVX	10/09/12	10/12/12	ABC4 News at 4p ABC4 News at 4p	CM	4p-430p	-1--1--	:30	2	\$165.00	P-3	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1--1--					2	\$165.00		0.00			
E 5	KTVX	10/10/12	10/11/12	ABC4 News at 430p ABC4 News at 430p	CM	430p-5p	--11---	:30	2	\$165.00	P-3	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--11---					2	\$165.00		0.00			
E 6	KTVX	10/10/12	10/10/12	ABC4 News at 5p ABC4 News at 5p	CM	5p-530p	--1----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--1----					1	\$165.00		0.00			

Order / Rev: 64307  
Alt Order #:  
Flight Dates: 10/09/12 - 10/14/12

Advertiser: Matheson for Congress 2012  
Product Desc: ESTIMATE 12438  
Estimate: 12438  
KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KTVX	10/09/12	10/11/12	ABC4 News at 6p ABC4 News at 6p	CM	6p-630p	-1-1---	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	-1-1---		2			\$200.00			0.00			
E 8	KTVX	10/10/12	10/12/12	ABC4 News at 10pm M-EM M-F 10p-1036p		10p-1036p	--1-1--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	--1-1--		2			\$400.00			0.00			
N 9	KTVX	10/12/12	10/12/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----F--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1			\$125.00			0.00			
N 10	KTVX	10/11/12	10/11/12	M-F 630p-7p M-F 630-7p	CM	630-7p	---T---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	---T---		1			\$400.00			0.00			
													Totals	14	\$3,025.00